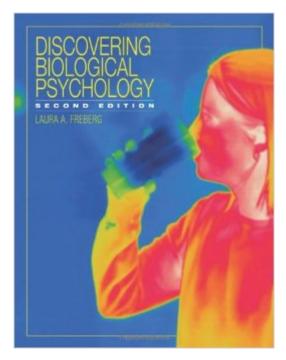
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Discovering Biological Psychology (PSY 381 Physiological Psychology)





Synopsis

With its comprehensive, authoritative coverage and student-centered pedagogy, DISCOVERING BIOLOGICAL PSYCHOLOGY, 2nd Edition is ideal for a broad range of students taking a beginning undergraduate course in biological or physiological psychology. The book provides a foundational understanding of the structure and function of the nervous system and its relationship to both typical and disordered human behavior. Written by an author with nearly 30 years of teaching experience at schools ranging from community colleges to the Ivy League, this text presents classic concepts, current topics, and cutting-edge research in a style that is both accessible to beginning and less-prepared students and appealing to students with stronger backgrounds. As a result, the book allows instructors to teach a rigorous course that does not oversimplify the material, while keeping students excited and engaged. Reviewers have praised the text's clear narrative, high-interest examples, pedagogy, and purposeful art program. The Second Edition is supported by a comprehensive and contemporary media package that includes animations, videos, lectures and an image gallery on Microsoft PowerPoint slides, student response system content, and a time-saving online homework and course management system.

Book Information

Series: PSY 381 Physiological Psychology Hardcover: 576 pages Publisher: Cengage Learning; 2 edition (February 9, 2009) Language: English ISBN-10: 0547177798 ISBN-13: 978-0547177793 Product Dimensions: 10.9 x 8.3 x 1 inches Shipping Weight: 2.9 pounds Average Customer Review: 4.1 out of 5 stars Â See all reviews (15 customer reviews) Best Sellers Rank: #34,036 in Books (See Top 100 in Books) #10 in Books > Medical Books > Psychology > Physiological Aspects #18 in Books > Health, Fitness & Dieting > Psychology & Counseling > Physiological Aspects #66 in Books > Medical Books > Psychology > Psychotherapy, TA & NLP

Customer Reviews

This book is pretty good and does a nice job showing diagrams for those who aren't used to this type of material. I recommend it to those just starting to learn about biological biology and

neuroanatomy. This material is completely foreign to me and I can understand it well. THERE IS NO DIFFERENCE BETWEEN THE INTERNATIONAL VERSION AND US VERSION. except the international version is over 50% off

Most of the book is written well, but the more dry, time-consuming, complicated subjects (*ahem*action potential) are not done well, focusing on mechanisms and little things that aren't key to the big picture. The book is clearly written for a community college audience; it focuses on the sexy-nuts-and-sluts material beloved by the masses that take the classes and the clinicians who teach them. I have more of a problem with the way the content of the book is weighted than the way it's actually written, although that could use some work too. It's a decent text, you can get what you need to learn from it.

I was very happy that I found this book for a great price, but when I received it, I found out that it was the wrong edition. It had all the info that I needed but, having the wrong edition # posted was a misrepresentation. Not cool. I won't order from this person again.

This text has such amazing pictures depicting different neurons, axon terminals, astrocytes. It's really a plethora of infomation! Love it!

The product was in perfect shape which I was not expecting it. Being that it was an used book.I am very pleased and happy with my purchase.

This book was great and very straight forward

Product works flawlessly with Kindle for PC.

Enjoying this book and the class im in

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